

2009 SHOW BUDGET

URBAN INSPIRATIONS 2009 • MARCH 21-22, 2009

FASHION INSTITUTE OF TECHNOLOGY (F.I.T.) • 28th Street & 7th Avenue • New York City

Signage for Show

Subtotal: Signage

Show Signs

Budget Item	2007 Actual Spend	2009 Budget
Facilities		
	¢7,000,00	¢0.440.00
Main Hall/Amphitheater	\$7,000.00	\$9,440.00
Additional Space	\$1,500.00	\$2,500.00
Subtotal: Facilities	\$8,500.00	
Services		
Security	\$3,365.00	\$4,600.00
Coat Room		\$150.00
Cleaning	\$600.00	\$1,075.00
Electrician		\$996.00
Lighting	\$1,705.00	\$1,500.00
Projectionist	\$935.00	\$1,000.00
Subtotal: Services	\$6,605.00	
Promotion Postsards	6762.20	\$550.00
Postcards	\$762.20	\$550.00
Flyers/Rack Cards	\$435.80	\$550.00
Large Postcards	\$338.29	<u> </u>
Posters	\$521.60	\$700.00
Mag Listings	¢201.04	4500.0
Show Posters	\$391.04	\$500.00
Program Printing	\$4,246.21	\$6,000.00
Subtotal: Promotion	\$6,695.14	
Advertising		
Print		\$2,500.00
Media		±=00.04
		\$500.00
Mag Listing		
Mag Listing Photography		\$1,000.00
Photography		\$1,000.00
		\$1,000.00
Photography Subotal: Advertising Show Judging		\$1,000.00 \$500.00
Photography Subotal: Advertising Show Judging Judges	\$200.00	\$1,000.00 \$500.00
Photography Subotal: Advertising Show Judging	\$200.00 \$500.00	\$1,000.00 \$500.00 \$1,200.00
Photography Subotal: Advertising Show Judging Judges		\$1,000.00 \$500.00 \$1,200.00 \$2,040.00
Photography Subotal: Advertising Show Judging Judges Space Rental	\$500.00	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00
Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons	\$500.00 \$7.68	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$1,100.00
Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons Judges Expenses Security	\$500.00 \$7.68 \$210.09	\$1,200.00 \$1,200.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$500.00 \$550.00
Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons Judges Expenses	\$500.00 \$7.68 \$210.09	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$1,100.00 \$500.00
Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons Judges Expenses Security Custodial Subtotal: Judging	\$500.00 \$7.68 \$210.09 \$480.00 \$1,397.77	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$1,100.00 \$500.00
Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons Judges Expenses Security Custodial Subtotal: Judging Lectures/Demonst	\$500.00 \$7.68 \$210.09 \$480.00 \$1,397.77	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$1,100.00 \$500.00
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Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons Judges Expenses Security Custodial Subtotal: Judging Lectures/Demonsti Royalties Speaker Fees	\$500.00 \$7.68 \$210.09 \$480.00 \$1,397.77 **********************************	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$550.00 \$550.00
Photography Subotal: Advertising Show Judging Judges Space Rental Ribbons Judges Expenses Security Custodial Subtotal: Judging Lectures/Demonsti Royalties Speaker Fees Speaker Costs	\$500.00 \$7.68 \$210.09 \$480.00 \$1,397.77	\$1,000.00 \$500.00 \$1,200.00 \$2,040.00 \$500.00 \$1,100.00 \$550.00
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Budget Item	2007 Actual Spend	2009 Budget
Vendor Costs		
Identification		\$100.00
Tables	\$222.50	
Signs		
Subtotal: Vendor	\$222.50	
Postage		
Postage	\$611.86	\$1,000.00
Subtotal: Postage		
Quilt Show		
Frame Rental	\$500.00	\$500.00
Draping	\$3,467.93	
Drape Storage Bins	\$220.60	
White Gloves	\$116.98	\$125.0
Frame Pickup/Delivery	\$775.00	\$850.0
Wrist Bands	\$323.26	\$300.0
Lighting Rentals	\$612.50	\$1,000.0
Appraisals	\$530.00	
Dowels	\$208.74	
Connectors	\$36.00	
Signage/Nametags	\$344.16	\$350.0
Subtotal: Quilt Show	\$7,135.17	
Raffle Quilt/Raffles		
Supplies	\$266.78	\$500.0
Raffle Tickets	\$781.92	\$750.0
Raffle Quilt Insurance	\$42.00	
Raffle Drum/Fishbowls	\$307.00	
Quilt Appraisal		\$50.0
Subtotal: Raffle Quilt	\$1,397.70	
Boutique		
Expenses	\$117.46	\$100.0
Tags		\$50.0
Boutique Commissions	\$1,865.24	
Subtotal: Boutique	\$1,982.70	
Miscellaneous		
Truck/Hand Carts	\$279.04	\$250.0
Storage Facility	\$137.00	
Office Supplies	\$585.24	\$600.0
Cash Boxes	\$151.64	
Tips	\$350.00	\$500.0
Subtotal: Misc.	\$1,502.92	
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Grand Total	\$37,784.92	\$50,076.00

Income

Budget Item	2007 Actual Income	2009 Budget	Notes
Sponsors	\$3,250.00		No Sponsors/exclusivity
Vendor Rentals	\$9,625.10	\$13,100.00	*Notes (1) below
Program Ads	\$2,572.00	\$3,000.00	
Appraisals	\$180.00		
CD Income	\$494.42		
Bus Trips	\$756.00	\$1,200.00	
Door Receipts	\$15,481.95	\$20,000.00	
Raffle Quilt	\$8,167.00	\$10,000.00	
Other Raffles*	\$1,986.00	\$3,000.00	
Members Boutique	\$3,238.75	\$1,500.00	Net less commissions
Quilt Submissions	\$2,180.00	\$2,200.00	
Start Up Funds	\$13,684.77	\$6,500.00	
		\$60,500.00	2007 -\$47,931.22 net receipts

Total	\$61,615.99	\$60,500.00
* Sewing Machine	\$908.00	
* Gifts	\$1,079.00	

Notes:

- (1) Vendor Rentals are based on the following differentials:
- 13 spaces, main hall @\$475.00 contract immediately
- 5 spaces, ampitheater @ \$450.00 contract immediately
- 11 spaces, seminar rooms@\$425.00 contract Sept