



EMPIRE QUILTERS BOARD MEETING MINUTES – NOVEMBER 12, 2011

Meeting called at 11:10 AM by Paula Kenney.

Attendees: Paula Kenney, Kitty Squire, Alice Brody, Beth Pile, Anna Krassy, Lisa Kehrle, Mindy Wexler-Marks, Janet Randolph, Michael Greenberg, Mary Butler, Jennifer Bigelow, Veronique Milliez, Gail Lefton, Earamichia Brown, Denise Walsh-Horowitz

September, 2011 Minutes accepted.

Last two Treasurer's Reports accepted as written.

Discussion regarding Treasurer's Report to be put in the newsletter as it has not been posted on the website. The Treasurer's Report is password protected. Privacy concern was raised and since the Guild is a not-for-profit it can be posted. The final tally of the last show will be forwarded by Kitty via e-mail upon request. Michael Greenberg said that it is on the tax return. The net profit from the show was \$12,550. Mindy Wexler-Marks would like the total cost as she has begun looking for new venues. Michael Greenberg said the cost/breakdown was \$300 per quilt hung. Michael Greenberg stated that the Guild has \$70,000 in the bank.

The question raised should the financial reports be published in the newsletter, which is now 10 pages long, down from 14 pages. Earamichia Brown said she will try and keep it below 14 pages. The newsletter requires 2 stamps for mailing (67 members), but the newsletter is getting great compliments. Earamichia said she would like to include questions and items that focus on quilting activities. Advertising is going up which takes up space. The newsletter length will work itself out.

WEBSITE - Meetings have been held with a company/group to take over the website. Announcement may be today as to who the new webmaster will be. Start date to be probably after the new year. Kitty Squire will keep it small as far as the design group and are in the cost we determined.

GUILD SECRETARY – Lisa Kehrle has volunteered to take over the position of guild secretary as Denise Walsh-Horowitz needs to step down.

CITY QUILTER CHARITY SEWING BEE – to be held November 19, 2011 starting at 6:00 PM until 10:00PM to work on stockings and animals for the Empire Charity event.

TRIPS – The Lancaster trip for November 19, 2011 is on. Guild is about \$200 pending – 20 people at \$50 per person, \$1,475 for the total trip. Mindy feels the trip is on and hopes to have four more people sign-up today. The Guild has two trips this year and Mindy has done a lot of work to keep the interest up in trips. There is one more to Wintertour May 19, 2012.

Next Empire Quilt Show – Mindy has begun to look at new venues for the next show. She visited the Hudson Guild who is very receptive; we can hang the show in the area like looks like a gym and below street level and has an elevator. The question is lighting. Desmond TuTu Convention Center – rooms are dark paneled and small. We would have to bring in our own lighting and there is the question of Unions, but there is a hotel there. Metro Pavillion – great place with 3 levels and huge spaces. They are set up for the kind of show we can produce (123 West 18th St between 6th and 7th). We would only need one room, 5,000 sq. ft, 7,000 sq. ft or 8,000 sq. ft. Question is whether a lecture hall is available, but we can set up one of these areas as a theater. We should have a committee to go over and see the space. The Show will be scheduled for 2013. The weekend will be coordinated with other guilds plus the spring holiday schedule. We would have to decide the use either the upper floors, lower floors or street level. They will also give a 10% discount to not-for-profits. We need to have a commitment from the membership before we do anything. The survey given out in June had 50 responses. Two thirds said they would like a show. Beth Pile recommended we resurvey the guild as there are new members. Board discussed the pros and cons of the show as relates to new members getting involved to chair committees not just volunteer. The idea of gallery space on 9th and 10th Avenue to be used and they will already have lighting in place. Earamichia will give Mindy the names of galleries and they will be somewhat smaller. Board noted that is a good idea to change the venue. The Guild is growing in different ways as our older members (founding) have left the Guild and we now have a younger membership. It would be good to get them interested. Question was raised as to whether we should do a lottery? NQA show in Ohio allows anyone to send in a quilt – first come, first served. Jennifer Bigelow and Lisa Kehrle will put an article in the December newsletter letting the Guild know that we will survey the guild again and begin to set up an exploratory committee for the next show.

Kitty Squire posed the idea of talking to the Church and put our show and tell quilts outside in the park area. We will need a contingency plan for a rain,

DECEMBER PROGRAM - Membership will be bringing in stockings, bears, baked goods. Quilts to be auctioned need to be catalogued and Michael Greenberg has agreed to help with this. There is a \$20 fee for each quilt and this will be in the newsletter. We will have stuffing/filling available for animals donated. There will be Santa's Helper Workshop on Sunday, December 11 located at 339 West 24th Street between 8th and 9th.

Question was raised as to how we choose our speakers and programs. We don't fill the December, February and March meetings. Sometimes people reach out to us, see our show, or are recommended by members. Budget is \$10,000 and we attempt to make the workshops pay for themselves. Try to share out-of-town speakers with other guilds. We do not like to double up with City Quilter. Question raised if we have company's sponsor a speaker? Companies pay the expenses and we pay the speaker. The people we usually get a teachers.

BOARD POSITIONS – There will be a few board positions that will need to be filled this year.

Meeting adjourned at 12:00 Noon. Meeting Minutes submitted by Denise Walsh-Horowitz.