



SEPTEMBER 10, 2011 BOARD MEETING MINUTES

Meeting called by Paula Kenney at 11:08 AM.

ATTENDEES: Paula Kenney, Beth Pile, Kitty Squire, Jennifer Bigelow, Janet Randolph, Gail Lefton, Susan Acevedo, Mary Butler, Anna Krassy, Veronique Milliez, Sandi Howell, Mindy Wexler-Marks, Lisa Kehrle, Earamichia Brown, Denise Walsh-Horowitz

JUNE, 2011 MEETING MINUTES – Approved

DISTRIBUTION OF MINUTES, TREASURER’S REPORT AND NEWSLETTER – Current and Ongoing:
Discussion topics concerned the formatting, distribution and password protection of these documents. Jennifer Bigelow and Cindy Russell handled this in the past. Lisa Kehrle volunteered to process the Meeting Minutes, Treasurer’s Report and Newsletter in PDF format and create the Password Protection. She will also distribute these documents to Board members/Guild members.

TREASURER’S REPORT – Fiscal year ends in June, and Anna Krassy will send out the June report. This Treasurer’s Report reflects the Newsletter and Storage having been paid for; everything else is just income. The 2011 Show Operations beginning balance is \$13,025.21 which is the money left after we paid expenses and taxes. The December Auction is included as show income. Treasurer’s Report approved by the Board.

BUDGET – Kitty Squire proposed the following changes to the budget:

Flea Market: \$550 - \$600 income is probably what the Guild will generate this year. We should account for this somewhere in the money from the Show, as there is no point in keeping it separate until we begin discussion/planning for the next show. In the past, we never broke out a separate show budget. We can footnote this so the membership will understand and not feel we are losing money.

Transportation: We can reduce this figure to \$500 in the budget. Last year it was high because of the number of cars rented to transport equipment, parking, etc. This year we will use taxi’s for the Guild members.

Trips: Budget \$6,000 – Income and Expense – should come out even.

Ways and Means: reduce to \$500 as we have no purchases planned in the immediate future.

Janet Randolph/Members-Teaching-Members – question – where is the funding for this program?
Expenses include copying patterns, etc. Funding comes from the Programs budget.

Advertising: Income only; expense is the Newsletter which is printing and postage.

Budget accepted with all noted changes and will be presented to the Membership at the October, 2011 meeting. Lisa Kehrle will handle the distribution of the Budget.

CHARITY /SERVICE: Jennifer Bigelow, Charity Chair – today is the kick-off of Charity Coach and Chat which will take place each month from 12:00 Noon to 1:00 PM to work on charity items. It is open to new members as well as old members with the focus on charity work and encouraging camaraderie in the Guild. Basic activity in October will be to provide patterns for Christmas stockings, teddy bears, etc.

WEB SITE: We are not far along in our quest for a webmaster. In June, there was three/four meetings held. Jane Adler and Armanda Lewis are updating the site only until December, 2011. Jennifer Bigelow will write the Request for Proposal to be sent out and in October we hope there will be some proposals on who to go with. All website information must be cc'd to Jennifer Bigelow for coordination. Newsletter deadline for October, 2011 is September 17, 2011.

PROGRAMS: Mary Butler is all set for the year. Susan Acevedo will be taking over Programs. September meeting will be lecture as no one signed up for the Sunday workshop. Since the Guild has the room available for use, Mary will be there from 10AM to 4PM if any members wish to come and work on projects. For the January, 2012 lecture, Leni Wiener was scheduled, but she will be teaching at The City Quilter in November, therefore, we are substituting Leni with Karen Gibbs for both lecture and workshop.

Jennifer Bigelow has requested the classroom for the Sunday, December 11 for the Charity team to assemble the holiday items collected for distribution. The board has approved this request and the \$100 fee for the room.

"MEMBERS-TEACHING-MEMBERS" is the feature program for February, 2012. There is a form to be filled out for this workshop. The Focus Groups are going well; no Focus Groups in November and December.

RAFFLES: Janet Randolph has proposed adding a Special Raffle to the regular monthly raffles. The Special Raffle has always been two times per year, and is a large prize. Discussion began with Kitty Squire who felt this would be too much for the Guild. Janet explained that the Special Raffle would not be a separate ticket; the winners would be selected during the usual drawing and would receive a small bag or one large bag. Beth Pile said that she preferred the two times per year raffle. Sandi Howell felt that the purpose of the raffle is to raise money for the guild, so why not try it. Paula Kenney mentioned that some members have a certain amount of money to spend and may want to use it for only the Special Raffle. Will look into the raffle income last year and see if there was a spike in raffles at the time of the Special Raffle. Monthly raffles for last year raised \$1,200, but we will need to see the Treasurer's Report for clarification. Decision is to try this for a few months and see what happens.

SUGGESTION BOX: Kitty Squire informed the Board that in the Suggestion Box was a request for a Pineapple Quilt Group. Sandi Howell volunteered to write an article for the newsletter defining Focus Group vs. Charity Coach and Chat vs. Monthly Quilt Meeting (i.e. Elm Street Group). The Board felt that

the member with the idea should propose the idea to the Board and be available to help run it. This should be a member driven group and not the responsibility of the board or the Focus Group Chair. This type of group has the potential to open the Guild up as a friendlier environment.

WAYS AND MEANS: Flea market tables for the November meeting are \$10 for the small and \$20 for the large. Checks should be made out to Empire Quilters with a notation on the check that it is for the flea market. Kitty Squire and Lisa Kehrlle will run the small quilt auction in December. Small quilts can be any holiday theme, i.e. Christmas, Hanukah, Valentine's Day, St. Patrick's Day, Halloween, 4th of July, etc. Bids will start at \$20. The size of the quilts can be 12 x 12, 24 x 24, but not to exceed 96 inches around. Also mentioned is that at our new location, we will be able to have a bake sale.

MEMBERSHIP: It appears a number of members are renewing their memberships. Tee shirts are now \$10 each and the Tote Bags are \$15.

TRIPS: Mindy Wexler-Marks need help with money collection/recording for the trips, and advertising in the newsletter. The problem appears to be tracking money received. We need to have noted the check number, account, members name, and if the member paid in cash. In the past, there were problems with money lost secondary to not noting the above information. Presently, the checks go to Anna Krassy. If Anny receives a large volume of checks it is not possible for her to record all the above information individually. Mindy stated that she would be happy to be in control of collecting the money for trips and advertising and have the checks mailed directly to here and then turn them over to Anna Krassy. Mary Butler works Programs in this way. A problem noted this month was a business card size advertisement never made it into the newsletter for the September issue. As for now, Anna Krassy will continue to collect the checks for advertising/trips and send them to the person in charge.

Pennsylvania trip for September 17th has 37/38 members registered.

Newark Museum – Sunday, September 25, 2011 there is a Quilt Show Patchwork from Folk Art to Fine Art. If any members are interested in seeing the quilt show, we can meet at 2:00 PM. On September 27, 2011, there is The Great Newark Quilt Turning. This is an opportunity to study 32 quilts from the Museum's collection and the fee is \$50. Mindy did not discuss discounts. Mindy is available both days. This will be announced at the meeting today.

Shopping trip to Lancaster, PA – will ask for a show of hands and see if any is interested in going on a shopping trip on November 19. The fee is bus only, and dinner on the way home. Bus is \$1,275 and accommodates 47 people. We will need to fill the bus for it to be a viable trip. The details will be in the next newsletter.

NEWSLETTER – Compliments to our new newsletter editor, Earamichia Brown for a job well done. Plans for future newsletter will include monthly themes such as, "What can Empire do for me". We are all looking forward to the future issues.

OCTOBER, 2011 Meeting: Shelly Zegart of "The Alliance for American Quilts". Shelly will be speaking at the October meeting which will also include a half-hour presentation which will be available for purchase at \$40.

Meeting concluded at 12:15 PM.

Meeting minutes submitted by Denise Walsh-Horowitz