



Empire Quilters Board Meeting Minutes November 14, 2010

Attendees: Paula Kenney, Beth Pile, Anna Krassy, Mindy Wexler-Marks, Sylvia Hughes, Mary Butler, Anna Foss, Tina Barth, Denise Walsh-Horowitz.

Meeting called to order by Paula Kenney at 11:07 AM

CORRECTION TO OCTOBER, 2010 BOARD MEETING MINUTES: Fee to FIT for the show is \$35,000 which is the not-for-profit rate.

ROOM FOR THE SHOW: Paula Kenney will not have the details with regard to availability of the rooms downstairs until January, 2011.

LIBRARY: Sylvia Hughes stated that the today is the last regular library. In January, (there is no Library in December) members will only be able to borrow books if the member calls, e-mails, etc to Sylvia and requests a particular book in our Library, and Sylvia will bring the book to the meeting for the member. She will still bring in magazines to sell, but if by June it doesn't work out, we will be discontinuing the Library. One person cannot do this job and Sylvia has a friend, who is not a member of Empire, help her each month. Library requires two people and this is not happening. She will write an article for the newsletter detailing the plan.

TREASURER'S REPORT: All balanced June to September and is on line now. Michael finished the tax report and it has been sent out.

FUTURE VENUE FOR MEETINGS: Mindy Wexler-Marks explored a few new venues for our meetings. Hudson Guild has a large space with a stage; Synagogues are out as they need their space for services; West End Church is dark and dreary; Lincoln Square on 65th & Amsterdam/West End Sr. Center — large room/stage/garden area with other rooms for meetings; NYC Public Schools are used for the sports on the weekend, plus we will have to deal with the union workers. Tina Barth visited Holy Apostle Church on 9th and 23rd Street — they have available 19 tables and 350 chairs, loud speaker system, three (3) entrances and a handicap entrance, 3 Ladies Restrooms and 1 Men's Restroom; excellent lighting — bright to dim, maximum number of people is 450, wet bar so we can serve coffee, state of the art as it is new, and they will set up the tables and chairs any we wish. Tina thinks the rent is \$1,000 per month. Tina feels we will have to look into electrical outlets, the audio visual screen; the space is very clean and bright. Holy Apostle is close to where our membership is used to traveling. They cannot accommodate us the Saturday before Easter. Mindy will continue to explore other locations.

CHARITY: Will rewrite the article from the October Newsletter and continue the collection of items for the Holidays for the Shelters.

PROGRAMS: Mary Butler stated only one person has signed up for the two-day doll making workshop. Mary felt the picture we have for the ad is not the best and has the instructor, Gwen Jackson, for a replacement photo, but communicating with her has been difficult. We have 30 (thirty) days to cancel her class, but do we want to keep the presentation. She is supposed to be well known in the doll making world, but since there is only one person signed up and Ms. Jackson does not communicate in a timely fashion the question was posed to cancel her altogether and the Board voted to cancel.

DRESSES FOR CHILDREN IN AFRICA: Betty Ford advised that Nancy's Notions is making dresses for children in Africa. The kit is \$24.99 plus shipping for three dresses. Paula Kenney called Nancy's Notions and said the dresses are small. It sounds like a nice idea, and Nancy's Notions is making money on it, so if we get involved, we need a dedicated person to facilitate. The idea was presented that perhaps we can

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make our own dresses and send them. In conclusion, the Board felt that it may be a better idea if a Focus Group was formed for this project, and perhaps Betty Ford can lead the Focus Group.

WELCOMING COMMITTEE: has had some success. As Gail Lefton is out ill, Sue Clayton will take over for Gail at the Welcoming Table. She will sit at the table and assist the new members as needed.

BOOKMARKS/POST CARDS: Anna Foss wants members to print up their bookmarks so she can collect them. Paula Kenney will have some post cards made up for the next meeting.

QUILT SHOW: Anna Foss asked what kind of quilt pin we will have for the show as she was asked by quilters from Connecticut. Paula Kenney said we can give them the 25th Anniversary pin for free. For the 2011 show, we would have to have a certain amount of pins made up and it is very expensive. Paula is going to order 100 Tote Bags in cobalt blue and see how they sell. Last order for Tote Bags took 5 years to sell and Paula feels blue is better choice of color.

2011 CALENDAR: Mindy Wexler-Marks had a prototype of a calendar made up with blocks of the Subway Series Show Quilt. It is an 18 month calendar = 20 pages. We would have to start to sell them at the December meeting. In the past, Larry Gifford had looked into having calendars made and it was expensive. Beth Pile suggested selling them at the December auction meeting and it would make a nice Christmas gift. Paula Kenney got a price of \$8.00 each and we would have to sell them for \$15 each to cover tax and shipping. The extra pages can have a text page with information on how the idea for quilt came up and the story/explanation for each of the blocks. The first and last page can have information about the Empire Quilting Guild. We will need to find out what is the minimum run — 250? Mindy will speak to Mary Cargill about the 2 text pages and then the cost.

QUILT SHOW PROGRAM: Mindy Wexler-Marks is also working on the show program. Cindy sent the list of resources/vendors. Stephanie is working on the resources; Mary Butler asked if any fabric manufacturers had been contacted and suggestions of fabric manufacturers were made. Aleeda, Myrna Williams are involved with Mindy and Paula suggested she get some additional people to help. Stephanie agreed to do the program and is not charging a fee to Empire.

Meeting adjourned at 12:07.