



Newsletter Advertising Order Form

Ad Deadline - the 15th of the month prior to ad placement.

Advertising Sizes and Rates

	Number of Insertions		
	1	5	10
Eighth Page (Business Card Size): 3 1/2" wide x 2 1/4" high	\$25	\$95	\$170
Quarter Page: 3 1/2" wide x 4 1/4" high	\$40	\$150	\$275
Half Page: 6 1/2" wide x 4 3/4" high	\$70	\$250	\$450
Full Page: 6 1/2" wide x 9 1/2" high	\$115	\$420	\$750

Special Discount Rate! Take 10% off the above rate when you offer Empire Quilters guild members a 10% discount on your products.

Newsletters are mailed via **First Class Mail**, generally the last week of the preceding month (e.g., the September newsletter is mailed the last week of August). Newsletters are also distributed via email and posted on the guild website about the same time.

1) Circle ad size: 1/8 page 1/4 page 1/2 page full page

2) # of ads Circle placement month(s):

1	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
5	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June
10	all issues									

3) Calculate costs:
 Ad costs: \$ _____ Less 10%: \$ _____ = TOTAL DUE: \$ _____

All ads must be paid for in full before they can run.

Checks should be made out to Empire Quilters and sent to:

Mindy Wexler-Marks, 156 West 86th Street, #2C, New York, NY 10024

Ads should be submitted in digital format via email attachment to newsletter@empirequilters.net.

Company:
Address:
City, State, Zip:
Contact Person:
email:
Telephone: Fax:

If you have any questions, please contact: advertising@empirequilters.net

Empire Quilters, Inc., Old Chelsea Station, P.O. Box 1294, New York, NY 10113
 NQA Chapter 494, www.EmpireQuilters.net