



# NEWSLETTER ADVERTISING ORDER FORM

## 2008 – 2009 Advertising Sizes, Rates and Submission Deadlines

Size of Ad	Number of Insertions		
	1	5	10
<b>Eighth Page</b> (Business Card size): 3½" wide x 2¼" high	\$25	\$95	\$170
<b>Quarter Page:</b> 3½" wide x 4¾" high	\$40	\$150	\$275
<b>Half Page:</b> 6½" wide x 4¾" high	\$70	\$250	\$455
<b>Full Page:</b> 6½" wide x 9½" high	\$115	\$420	\$750

Issue Date	Ad Deadline
Sep 2008	Aug 13, 2008
Oct 2008	Sep 17, 2008
Nov 2008	Oct 15, 2008
Dec 2008	Nov 12, 2008
Jan 2009	Dec 17, 2008
Feb 2009	Jan 14, 2009
Mar 2009	Feb 18, 2009
Apr 2009	Mar 11, 2009
May 2009	Apr 08, 2009
Jun 2009	May 13, 2009

**Special discount rate!** Take 10% off the above rate when you offer **Empire Quilters** guild members a 10% discount on your products<sup>1</sup>

Newsletters are mailed via First Class Mail, generally the last week of the preceding month. (e.g. the September newsletter is mailed the last week of August.). Newsletters are also distributed via email about the same time.

1) Indicate ad size:     ⅛ Page     ¼ Page     ½ Page     Full Page

2) Check the number of insertions you want, and circle the appropriate newsletter issue(s):

# of ads:	Please circle the newsletters for your ad:									
<input type="checkbox"/> 1	Sep 2008	Oct 2008	Nov 2008	Dec 2008	Jan 2009	Feb 2009	Mar 2009	Apr 2009	May 2009	Jun 2009
<input type="checkbox"/> 5	Sep 2008	Oct 2008	Nov 2008	Dec 2008	Jan 2009	Feb 2009	Mar 2009	Apr 2009	May 2009	Jun 2009
<input type="checkbox"/> 10	all issues									

3) Calculate costs:

Ad cost: \$ \_\_\_\_\_ <sup>1</sup> Less 10% \$ \_\_\_\_\_ = TOTAL DUE: \$ \_\_\_\_\_

All ads must be paid for in full before they can run. Checks should be made out to **Empire Quilters** and sent to:

**Empire Quilters, Old Chelsea Station, P.O. Box 1293, New York, NY 10113.**

Ads should be submitted in digital format via email attachment to [newsletter@empirequilters.net](mailto:newsletter@empirequilters.net)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

If you have any questions, please contact Betty Chen: [advertising@empirequilters.net](mailto:advertising@empirequilters.net)