



# NEWSLETTER ADVERTISING ORDER FORM

## 2007 – 2008 Advertising Sizes, Rates and Submission Deadlines

Size of Ad	Number of Insertions		
	1	5	10
<b>Eighth Page</b> (Business Card size): 3½" wide x 2¼" high	\$25	\$95	\$170
<b>Quarter Page</b> : 3½" wide x 4¾" high	\$40	\$150	\$275
<b>Half Page</b> : 6½" wide x 4¾" high	\$70	\$250	\$455
<b>Full Page</b> : 6½" wide x 9½" high	\$115	\$420	\$750

Issue Date	Ad Deadline
Sep 2007	Aug 15, 2007
Oct 2007	Sep 12, 2007
Nov 2007	Oct 17, 2007
Dec 2007	Nov 14, 2007
Jan 2008	Dec 12, 2007
Feb 2008	Jan 16, 2008
Mar 2008	Feb 13, 2008
Apr 2008	Mar 12, 2008
May 2008	Apr 16, 2008
Jun 2008	May 14, 2008

**Special discount rate!** Take 10% off the above rate when you offer **Empire Quilters** guild members a 10% discount on your products<sup>1</sup>

Newsletters are mailed via First Class Mail, generally the last week of the preceding month. (e.g. the September newsletter is mailed the last week of August.). Newsletters are also distributed via email about the same time.

1) Indicate ad size:     ⅛ Page     ¼ Page     ½ Page     Full Page

2) Check the number of insertions you want, and circle the appropriate newsletter issue(s):

# of ads:	Please circle the newsletters for your ad:									
<input type="checkbox"/> 1	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008	Feb 2008	Mar 2008	Apr 2008	May 2008	Jun 2008
<input type="checkbox"/> 5	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008	Feb 2008	Mar 2008	Apr 2008	May 2008	Jun 2008
<input type="checkbox"/> 10	all issues									

3) Calculate costs:

Ad cost: \$ \_\_\_\_\_ <sup>1</sup> Less 10% \$ \_\_\_\_\_ = TOTAL DUE: \$ \_\_\_\_\_

All ads must be paid for in full before they can run. Checks should be made out to **Empire Quilters** and sent to:

**Empire Quilters, Old Chelsea Station, P.O. Box 1293, New York, NY 10113.**

Ads should be submitted in digital format via email attachment to [newsletter@empirequilters.net](mailto:newsletter@empirequilters.net)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

If you have any questions, please contact Betty Chen: [advertising@empirequilters.net](mailto:advertising@empirequilters.net)